

**PEGASUS ASSETS RECONSTRUCTION PRIVATE LIMITED**55-56,5th Floor Free Press House Nariman Point,
Mumbai - 400021 Tel: -022-61884700

Email: sys@pegasus-arc.com URL: www.pegasus-arc.com

PUBLIC NOTICE FOR SALE BY E-AUCTION**Sale of Immovable Properties under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rules 8 and 9 of the Security Interest (Enforcement) Rules, 2002.**

Notice is hereby given to the public in general and in particular to the below mentioned Borrower(s), Co-Borrower(s) and Mortgagor(s) that the below described secured assets being immovable property mortgaged/charged to the Secured Creditor, **Pegasus Assets Reconstruction Private Limited** acting in its capacity as Trustee of **Pegasus 2024 Trust 1 (Pegasus)**, having been assigned the debts of the below mentioned Borrower along with underlying securities interest by **HDFC Bank (HDFC)**, vide Assignment Agreement dated 30/06/2025 under the provisions of the SARFAESI Act, 2002, are being sold under the provisions of SARFAESI Act and Rules thereunder on "As is where is", "As is what is", and "Whatever there is" basis along with all its known and unknown liabilities on 09/09/2026.

The Authorized Officer of **HDFC Bank** took physical possession of the below described secured assets being immovable property on 21/08/2022 and handed over to Pegasus on 22/07/2025 under the provisions of the SARFAESI Act and Rules thereunder.

THE DETAILS OF AUCTION ARE AS FOLLOWS:

Name of the Borrower(s), Co-Borrower(s), and Mortgagor(s):	1) M/s. AOM & Co. (Partnership Firm) 2) Mr. Rajesh Rajnikant Parikh (Partner/Guarantor/ Mortgagor) 3) Mr. Nitin Prafulchandra Mehta (Partner/Guarantor) 4) Mr. Himansu Rajnikant Parikh (Guarantor/Mortgagor) 5) Mr. Bharat Pravinchandra Mehta (Guarantor) 6) Mrs. Manjulaben Rajnikant Parikh (Guarantor/Mortgagor) 7) Mrs. Nimisha Bharat Mehta (Guarantor)
Outstanding Dues for which the secured assets are being sold:	Rs. 5,12,57,024.65 (Rupees Five Crores Twelve Lakhs Fifty Seven Thousand Twenty Four and Paise Sixty Five Only) as on 31/08/2018 plus further interest at the contractual rate and cost, charges, and expenses thereon till the date of payment and realization. (As per demand notice under section 13(2) of SARFAESI Act.) Rs. 16,15,23,846.03/- (Rupees Sixteen Crores Fifteen Lakhs Twenty Three Thousand Eight Hundred Forty Six and Paise Three Only) as on 13/08/2026 plus further interest at the contractual rate and cost, charges, and expenses thereon till the date of payment and realization.
Details of Secured Assets being Immovable Property which is being sold	
Lot 1- Flat No. 702, Seventh floor, admeasuring 1323sq. Fts. i.e., 123 sq. mtrs. Built up area, & 1895 sq. fts. i.e., 157.52 sq. mtrs. Super built up area, Along with undivided share in the land of Sofitel Tower, situate at city survey no. 2834,2837 & 2840, Village: Athwa, city of Surat, Surat-395007 (Owned By Mr.Rajesh Rajnikant Parikh)	
Lot 2- Flat No 604, 6th floor, admeasuring 871.56 sq. Fts. i.e., 81 sq. mtrs. Built up area, & 1315 Sq. fts. i.e., 122.21 sq. mtrs. Super built up area, Along with 370sq. fts. i.e., 34.41 sq. mtrs. undivided share in the land of Road & C.O.P in "Satatya Building", Rang Raag Society, situate at Revenue Survey no.100/3, Block no.117, admeasuring Hecter 02-Acre 30.67sq.mtr, Aakar Rs.44.25 paise, of Mouje: Jahangirpura City of Surat -394520 (Owned By Mr.Rajesh Rajnikant Parikh)	
Lot 3- On First floor, Ward No. 06, admeasuring 27.87 Sq.mtrs. along with 10,444 Sq.mtrs. Nondh No. 529, 530, 528, totality admeasuring 41.7775 Sq.mtrs., Mouje Galemendi, Surat City, Surat-395003. (Owned By AOM & Co. A Partnership Firm)	
Reserve Price below which the Secured Asset will not be sold	Lot 1-Rs.62,55,000/- (Rupees Sixty Two Lakhs Fifty Five Thousand only) Lot 2-Rs.27,22,000/- (Rupees Twenty Seven Lakhs Twenty Two Thousand Only) Lot 4- Rs.22,95,000/- (Rupees Twenty Two Lakhs Ninety Five Thousand Only)
Earnest Money Deposit (EMD):	Lot 1- Rs.6,25,500/- (Rupees Six Lakhs Twenty Five Thousand Five Hundred Only) Lot 2- Rs. 2,72,200/- (Rupees Two Lakhs Seventy Two Thousand Two Hundred Only) Lot 3- Rs. 2,29,500/- (Rupees Two Lakhs Twenty Nine Thousand Five Hundred Only)
Claims, if any, which have been put forward against the property and any other dues known to Secured creditor and value	-
Other Information	NOTE: Prospective Buyers should conduct independent due diligence on all aspects relating to the schedule property to its satisfaction. Before submitting bid(s).
Inspection of Properties:	Date: 18/08/2026 Lot No.1- 01:00 pm to 02:00 pm Lot No.2- 11:00 am to 12:00 pm Lot No.3 - 03:00 pm to 04:00 pm
Contact Person and Phone No:	Mr. Paresh Karande - 9594313111 Mr. Rupesh Jadhav - 7666142470 Mr. Pramod Jadhav - 9923680690
Last date for submission of Bid:	07/09/2026 till 5.00 pm.
Time and Venue of Bid Opening:	E-Auction/Bidding through website (https://sarfaesi.auctiontiger.net) on 09/09/2026 from 11.00 am to 12.00 noon.
This publication is also a Fifteen (15) days' notice to the aforementioned Borrowers/Co-borrowers/Mortgagors under Rules 8 and 9 of the Security Interest (Enforcement) Rules, 2002.	
For the detailed terms and conditions of the sale, please refer to Secured Creditor's website i.e. http://www.pegasus-arc.com/assets-to-auction.html or admin@e-auctions.co.in or contact service provider at Website : www.e-auctions.co.in Bidder Support Nos: 9870099713 before submitting any bid.	
Place: Surat, Gujarat Date: 15/08/2026	
AUTHORISED OFFICER Pegasus Assets Reconstruction Private Limited (Acting in its capacity as a Trustee of Pegasus 2024 Trust 1)	





પેગાસસ એસેટ્સ રીકન્સ્ટ્રક્શન પ્રાઇવેટ લિમિટેડ

પપ-પદ, પાંચમા માળે, ફ્રી પ્રેસ હાઉસ, નરીમાન પોઇન્ટ, મુંબઈ - ૪૦૦૦૨૧
ફોન નં. (૦૨૨) ૬૧૮૮૪૭૦૦

ઈમેલ : sys@pegasus-arc.com સંસ્કારસાઇટ: www.pegasus-arc.com

સ્થાવર મિલકતના ઈ-ઓક્શન સેલ માટે જાહેર નોટીસ

સિક્યુરિટી ઈન્સ્યુરન્સ એન્ડ રીકન્સ્ટ્રક્શન ઓફ ફાયનાન્સિયલ એસેટ્સ એન્ડ એન્ફોર્સમેન્ટ ઓફ સિક્યુરિટી ઈન્સ્યુરન્સ એક્ટ ૨૦૦૨ અને સિક્યુરિટી ઈન્સ્યુરન્સ (એન્ફોર્સમેન્ટ) રૂલ્સ ૨૦૦૨ (રૂલ્સ) ના રૂલ ૮ અને ૯ વંચાણે લીધા બાદ ગીરો મુકાનામાં આવેલી સ્થાવર મિલકતોના ઈ-ઓક્શન સેલ માટેની નોટીસ આથી જાહેર જનતાને તથા નીચે જણાવેલ દેવાદાર અને જામીનદારોને ખાસ નોટીસ આપવામાં આવે છે કે નીચે જણાવેલી સ્થાવર મિલકત સલામત ધિરાણકર્તા પેગાસસ એસેટ્સ રીકન્સ્ટ્રક્શન પ્રાઇવેટ લિમિટેડ જે પેગાસસ ૨૦૨૪ ટ્રસ્ટ-૧ (પેગાસસ) ના ટ્રસ્ટી તરીકે કામ કરે છે અને એચડીએફસી બેંક (એચડીએફસી) ના દેવાદારોની ગીરો મિલકત અને તેમની પાસેથી લેણી રકમ વસુલવાના સરકારી એક્ટ, ૨૦૦૨ની જોગવાઈ મુજબનું તા.૩૦/૦૬/૨૦૨૫ના રોજ થયેલા એસાઈએમ્એન્ટ એગ્રીમેન્ટ છે જે મુજબ સરકારી એક્ટ, ૨૦૦૨ની જોગવાઈ હેઠળ નીચે જણાવેલી ગીરો મિલકતનું વેચાણ 'જેમ છે જ્યાં છે' જે છે તેમ છે અને 'ગમે તે ત્યાં છે' ના ધોરણે તમામ જાણીતા અને અજાણ્યા બોજા સાથે તા.૦૮.૦૮.૨૦૨૬ના રોજ થનાર છે.

એચડીએફસીના અધિકૃત અધિકારીએ જે સરકારી એક્ટ અને રૂલની જોગવાઈ મુજબ નીચે જણાવેલી ગીરો મિલકતનો વાર્તાવિક કબજો સરકારી એક્ટ અને રૂલની જોગવાઈ મુજબ તા.૨૧.૦૮.૨૦૨૨ ના રોજ લીધો હતો અને પેગાસસને ૨૨/૦૭/૨૦૨૫ના રોજ સોંપ્યો હતો.

દરમિયાન વિગતો નીચે મુજબ છે:

દેવાદાર/રો, સહદેવાદાર/રો અને ગીરોદાર/રો ના નામ :	૧) મે. એઓએમ એન્ડ કંપની (ભાગીદારી પેટી) ૨) શ્રી રાજેષ રજનીકાન્ત પરીખ (ભાગીદાર/જામીનદાર/ગીરોદાર) ૩) શ્રી નિલીન પ્રદુલ્લચંદ્ર મહેતા (ભાગીદાર/જામીનદાર) ૪) શ્રી હિમાંશુ રજનીકાન્ત પરીખ (જામીનદાર/ગીરોદાર) ૫) શ્રી ભરત પ્રવિણચંદ્ર મહેતા (જામીનદાર) ૬) શ્રીમતી મંજુલાબેન રજનીકાન્ત પરીખ (જામીનદાર/ગીરોદાર) ૭) શ્રીમતી નિમિશા ભરત મહેતા (જામીનદાર)
જે ગિરો મિલકત વેચાણ માટે મુકાનાર છે તેની કુલ બાકી રકમ	રૂ.૫,૧૨,૫૭,૦૨૪.૬૫ (રૂપિયા પાંચ કરોડ બાર લાખ સત્તાવન હજાર ચોવીસ અને પાંસઠ પૈસા પુરા) તા.૩૧/૦૮/૨૦૧૮ સુધીના વત્તા કરાર મુજબના દરે વ્યાજ, ખર્ચ, કિંમત, ચાર્જિસ અને વધારાનો ખર્ચ પુરો ચુકવણું થાય ત્યાં સુધીનો. (સરકારી એક્ટના ખંડ ૧૩(ર) હેઠળની નોટીસ મુજબ. રૂ.૧૬,૧૫,૨૩,૮૪૬.૦૩ (રૂપિયા સોળ કરોડ પંદર લાખ ત્રેવીસ હજાર આઠસો છેતાલીસ અને ત્રણ પૈસા પુરા) તા.૧૩/૦૮/૨૦૨૬ સુધીના વત્તા કરાર મુજબના દરે વ્યાજ, ખર્ચ, કિંમત, ચાર્જિસ અને વધારાનો ખર્ચ પુરો ચુકવણી થાય ત્યાં સુધીનો

જે ગિરો મિલકત વેચાણ માટે મુકાનાર છે તેનું વર્ણન:

લોટ ૧- ફ્લેટ નં.૭૦૨, સાતમા માળે, બિલ્ડઅપ એરિયા ક્ષેત્રફળ ૧૩૨૩ ચો.ફૂટ અથવા ૧૨૩ ચો.મી. અને સુપર બિલ્ડઅપ એરિયા ક્ષેત્રફળ ૧૬૯૫ ચો.ફૂટ અથવા ૧૫૭.૫૨ ચો.મી.ની સાથે સોફિટેલ ટાવરની અવિભાજિત જમીનનો સપ્રમાણભાગ સીટી સર્વે નં.૨૮૩૪, ૨૮૩૭ અને ૨૮૪૦ ગામ અહવન સુરત સીટી સુરત-૩૬૫૦૦૭ (શ્રી રાજેષ રજનીકાન્ત પરીખની માલિકીવાળી)
લોટ ૨- ફ્લેટ નં.૬૦૪, છઠ્ઠા માળે, બિલ્ડઅપ એરિયા ક્ષેત્રફળ ૮૭૧.૫૬ ચો.ફૂટ અથવા ૮૧ ચો.મી. અને સુપર બિલ્ડઅપ એરિયા ક્ષેત્રફળ ૧૩૧૫ ચો.ફૂટ અથવા ૧૨૨.૨૧ ચો.મી.ની સાથે ૩૭૦ ચો.ફૂટ અથવા ૩૪.૪૫ ચો.મી. સત્તા બિલ્ડિંગ રેગુલેશન સોસાયટીની રોડ અને સીઓપીની અવિભાજિત જમીનનો ભાગ છે. સર્વે નં. ૧૦૦/૧૩ જ્યોડ નં. ૧૦૫૫ જ્યોડફળ ૬૦૨ ચો.ફૂટ ૨૨.૬૫ ચો.મી. આકાર ૨૪૪.૨૫ ચો.મી. સાથે જોડેલા પુરો સુરત સીટી સુરત-૩૬૪૫૨૦ (શ્રી રાજેષ રજનીકાન્ત પરીખની માલિકીવાળી)
લોટ ૩- પહેલા માળે વોડ ૭૬ કોન્ટેનર ૨૭.૮૭ ચો.મી.ની સાથે ૧૦.૦૦૦૦ ચો.મી. ખાલકામ બોર્ડ નં.૫૨૮, ૫૩૦, ૫૨૮ કુલ ક્ષેત્રફળ ૪૧.૭૭૭૫ ચો.મી. મોજે ગલેમંડી, સુરત સીટી, સુરત-૩૬૫૦૦૩ (એઓએમ એન્ડ કંપની ભાગીદારી પેટીની માલિકી)

અનામત કિંમત જેનાથી ઓછામાં વેચાણ નહીં થાય	લોટ નં. ૧- રૂ.૬૨,૫૫,૦૦૦/- (રૂપિયા બાંસઠ લાખ પંચાવન હજાર પુરા) લોટ નં. ૨- રૂ.૨૭,૨૨,૦૦૦/- (રૂપિયા સત્તાવીસ લાખ બાવીસ હજાર પુરા) લોટ નં. ૪- રૂ.૨૨,૬૫,૦૦૦/- (રૂપિયા બાવીસ લાખ પંચાણુ હજાર પુરા)
અર્નેસ્ટ મની ડીપોઝિટ (ઇએમડી)	લોટ નં. ૧- રૂ.૬,૨૫,૫૦૦/- (રૂપિયા છ લાખ પચ્ચીસ હજાર પુરા) લોટ નં. ૨- રૂ.૨,૭૨,૨૦૦/- (રૂપિયા બે લાખ બોતેર હજાર પુરા) લોટ નં. ૪- રૂ.૨,૨૬,૫૦૦/- (રૂપિયા બે લાખ ઓગણત્રીસ હજાર પુરા)

સલામત ધિરાણકારની જાણમાં હોય એવા મિલકત સામેના બે કોઈ બાકી રકમના દાવાઓ

અન્ય જાણકારી નોંધ: રસ ધરાવનાર બીડરે બીડ રજુ કરતા પહેલા એની ખાતરી જાતે કરી લેવી

મિલકતનું નિરીક્ષણ : તા.૧૮-૦૮-૨૦૨૬
લોટ નં. ૧- બપોરે ૦૧.૦૦ થી ૦૨.૦૦
લોટ નં. ૨- સવારે ૧૧.૦૦ થી બપોરે ૧૨.૦૦
લોટ નં. ૪- બપોરે ૦૩.૦૦ થી ૦૪.૦૦

સંપર્ક વ્યક્તિ શ્રી પરેશ કરાંડે - ૯૫૯૪૩૧૩૧૧૧
શ્રી રૂપેશ જાધવ - ૭૬૬૬૧૪૨૪૭૦
શ્રી પ્રમોદ જાધવ - ૯૯૨૩૬૮૦૬૯૦

બિડ રજુ કરવાની છેલ્લી તારીખ ૦૭.૦૮.૨૦૨૬ના રોજ સાંજે ૦૫.૦૦ વાગ્યા સુધી

બીડ ખુલવાનું સ્થળ અને સમય ઈ-ઓક્શન/ બીડિંગ વેબ સાઈટ દ્વારા <https://sarfaesi.auctiontiger.net> ના રોજ સવારે ૧૧.૦૦ થી બપોરે ૧૨.૦૦

આ નોટીસનું પ્રકાશન ઉપર જણાવેલા દેવાદાર/જામીનદારો માટેની સિક્યુરિટી ઈન્સ્યુરન્સ (એન્ફોર્સમેન્ટ) રૂલ્સ, ૨૦૦૨ના રૂલ ૮ (૬) હેઠળની ૧૫ (પંદર) દિવસ પહેલાની વૈધાનિક નોટીસ છે. વેચાણના નિયમો અને શરતોની વધુ વિગતવાર જાણકારી માટે કૃપયા સલામત ધિરાણકારની વેબસાઈટની લીંકનો ઉપયોગ કરવો <http://www.pegasus-arc.com/assets-to-auction.html> અથવા admin@eaauctions.co.in અથવા સર્વિસ પ્રોવાઈડર ની વેબસાઈટ: www.eaauction.co.in, બિડર સપોર્ટ : મો.નં.: ૯૮૭૦૦૯૯૭૧૩ ઉપર બીડ રજુ કરતા પહેલા સંપર્ક કરવો.

સ્થળ : સુરત, ગુજરાત અધિકૃત અધિકારી
તારીખ : ૧૫.૦૮.૨૦૨૬ પેગાસસ એસેટ્સ રીકન્સ્ટ્રક્શન પ્રા.લિ.
(પેગાસસ ૨૦૨૪ ટ્રસ્ટ-૧ના ટ્રસ્ટી તરીકે)



Account: M/S AOM & CO.
Trust: Pegasus 2024 Trust 1

PROPERTY DESCRIPTION

Lot 1- Flat No. 702, Seventh floor, admeasuring 1323 sq. Fts. i.e., 123 sq. mtrs. Built up area, & 1695 sq. fts. i.e., 157.52 sq. mtrs. Super built up area, Along with undivided share in the land of Sofitel Tower, situate at city survey no. 2834,2837 & 2840, Village: Athwa, city of Surat, Surat-395007
(Owned By Mr. Rajesh Rajnikant Parikh)

Lot 2- Flat No 604, 6th floor, admeasuring 871.56 sq. Fts. i.e., 81 sq. mtrs. Built up area, & 1315 Sq. fts. i.e., 122.21 sq. mtrs. Super built up area, Along with 370sq. fts. i.e., 34.41 sq. mtrs. undivided share in the land of Road & C.O.P in "Satatya Building", Rang Raag Society, situate at Revenue Survey no.100/3, Block no.117, admeasuring Hecter 02-Acre 30.67sq.mtr, Aakar Rs.44.25 paisa, of Mouje: Jahangirpura City of Surat - 394520 (Owned By Mr. Rajesh Rajnikant Parikh)

Lot 3- On First floor, Ward No. 06, admeasuring 27.87 Sq.mtrs. along with 10.4444 Sq.mtrs., Nondh No. 529, 530, 528, Totally admeasuring 41.7775 Sq.mtrs., Mouje Galemandi, Surat City, Surat-395003. (Owned By AOM & Co. A Partnership Firm)

Terms & Conditions

1. The E-auction sale will be online E-auction/Bidding through website (www.eauctions.co.in) on **09/09/2026** for the mortgaged properties mentioned in the e-auction sale notice ("Schedule Property") from **11:00 am to 12:00 noon**. In case the bid is placed in last 5 minutes of the closing time of E-Auction, the closing time will automatically get extended for 5 minutes (unlimited extensions of 5 minutes each till midnight of auction date).
2. Sale of Schedule Property will be on "AS IS WHERE IS BASIS" and "AS IS WHAT IS BASIS" and "WHATEVER THERE IS" without recourse basis with all known and unknown liabilities. All liabilities, encumbrances, dues of authorities and departments, statutory or otherwise and other dues (by whatever name called in whichever form, mode, manner) in respect of the Schedule Property and if payable in law and/or attachable to the Schedule Property/ Sale shall be sole responsibility of the prospective bidder.
3. The Schedule Property is being sold with all the existing and future encumbrances whether known or unknown to Pegasus. The Authorized Officer / Pegasus shall not be responsible in any way for any third-party claims / rights / dues / encumbrances of whatsoever manner on the Schedule Property of / by any authority known or unknown.
4. Further, the prospective bidder shall bear all statutory dues payable to government, taxes, and rates and outgoing, both existing and future, relating to the Schedule Property.
5. Pegasus is not responsible for any claims / charges / encumbrances of whatsoever manner on the Schedule Property, of / by any authority known or unknown.
6. **Due Diligence:** The prospective bidder should conduct independent due diligence on all aspects relating to the Schedule Property to its satisfaction. It shall be the responsibility of the prospective bidder to physically inspect the Schedule Property and satisfy itself about the present status of the Schedule Property before submitting the bid. The purchaser shall not be entitled to make any claim against the Authorized Officer / Pegasus in this regard on a later date.
7. The successful bidder shall be deemed to purchase the Schedule Property with full knowledge of the following encumbrances on / issues related to the Schedule Property:
 - Outstanding Maintenance dues of Rs. 6,76,836/- (Rupees Six Lakhs Seventy Six Thousand Eight Hundred Thirty Six Only) as on 19/08/2026



8. The prospective bidder has to deposit 10% of Reserve Price ("Earnest Money Deposit" / "EMD") along with offer/bid which will be adjusted against 25% of the deposit to be made as per clause mentioned below.
9. The successful bidder shall have to pay 25% of the purchase price (including Earnest Money already paid), immediately on the same day or not later than the next working day, as the case may be, through the mode of payment mentioned in Clause (19). The balance amount of the purchase price shall have to be deposited within 15 days of acceptance/confirmation of sale conveyed to them or such extended period as may be agreed upon in writing by the Authorised officer. (Pegasus at its discretion may extend the 15 days' time and in any case it will not exceed three months.)
10. Failure to remit the amount as required under clause (9) above, will cause forfeiture of amount already paid including 10% of the amount paid along with application, and the schedule property shall be resold, and the defaulting purchaser shall forfeit to Pegasus all claim to the Schedule Property or to any part of the sum for which it may be subsequently sold.
11. Bids received without EMD and/or below mentioned reserve price and/or without Bid form duly filled and/or necessary documents and/or incomplete in any manner and/or conditional bids is liable to be rejected at the outset and declared as invalid.
12. In case of non-acceptance of the offer of prospective bidder by Pegasus, the amount of EMD paid along with the application will be refunded without any interest within 7 (seven) working days.
13. The particulars specified in the description of the Schedule Property have been stated to the best of information of Pegasus, and Pegasus will not be responsible for any error, mis-statement or omission.
14. Bids shall be submitted through Offline/Application to our corporate Office address: Pegasus Assets Reconstruction Pvt. Ltd. at 55-56, 5th floor, Free Press House, Nariman Point, Mumbai- 400021. Bids should be submitted on or before 07/09/2026 till 05.00 p.m. Email address: paresh@pegasus-arc.com to the above, the copy of Pan card, Aadhar card, address proof, and in case of the company, copy of board resolution passed by board of directors of company needs to be submitted by the prospective bidder. The prospective bidders shall submit the KYC documents along with the Application and shall sign on each page of the auction notice binder and terms & conditions.
15. The sale is subject to confirmation from Pegasus. If the borrowers/co-borrowers/mortgagor pay the amount due to the Pegasus in full before the date of e-auction, no auction/sale will be conducted.
16. **The reserve price of the auction property is as follows:**
Lot 1-Rs.62,55,000/- (Rupees Sixty Two Lakhs Fifty Five Thousand only)
Lot 2-Rs.27,22,000/- (Rupees Twenty Seven Lakhs Twenty Two thousand Only)
Lot 3- Rs.22,95,000/- (Rupees Twenty Two Lakhs Ninety Five Thousand Only)
17. **The Earnest Money Deposit of the auction property is as follows:**
Lot 1- Rs.6,25,500/- (Rupees Six Lakhs Twenty Five Thousand Five Hundred Only)
Lot 2- Rs.2,72,200/- (Rupees Two Lakhs Seventy Two Thousand Two Hundred Only)
Lot 3- Rs.2,29,500 /- (Rupees Two Lakhs Twenty Nine Thousand Five Hundred Only)
18. Last date for submission of bid is 07/09/2026 before 05:00 pm and the Auction is scheduled on 09/09/2026 from 11.00 am to 12.00 noon. In case bid is placed in the last 5 minutes of the closing time of E-Auction, the closing time will automatically get extended for 5 minutes (unlimited extensions of 5 minutes each till midnight of auction date).



19. **Prospective Bidders shall deposit the aforesaid EMD/s on or before the date and time mentioned herein above by way of a Demand Draft / Pay Order/RTGS drawn in favor of Pegasus 2024 Trust 1, payable at Mumbai or EMD can also be paid by way of RTGS/ NEFT / Fund Transfer to the credit of A/c no. 2101011000000019 A/c. Name: - Pegasus 2024 Trust 1, Bank name: Karur Vysya Bank, Branch: Ground Floor, Noble Chambers, S A Brelvi Road, Fort, Mumbai 400001, IFSC Code: KVBL0002101.**
20. The bid price to be submitted should not be below the reserve price and bidders shall improve their further offers/bids in the multiples of **Rs. 50,000/- (Rupees Fifty Thousand Only)**.
21. In case of sole bidder, minimum 1(One) increment amount over and above the reserve price is required/necessary for declaration as highest bidder
22. Deposition of EMD confirms the participation in the E-auction and will be non-refundable in the event of withdrawal/denial to participate in the E-auction.
23. Pegasus reserves the right to reject any offer of purchase without assigning any reason.
24. The Authorized Officer reserves the absolute right to accept or reject the bid including the highest bid or adjourn/postpone / cancel the sale process at any time without further notice and without assigning any reasons thereof. The decision of the Authorized Officer/ Secured Creditor shall be final and binding. The prospective bidder participating in the auction sale shall have no right to claim damages, compensation or cost for such postponement or adjournment or cancellation.
25. The successful bidder has to bear all stamp duty, registration fee, and other expenses, taxes, duties in respect of sale of the Schedule Property.
26. In the event of default in complying with any of the terms and conditions, the amount already paid shall stand forfeited.
27. The acceptance of a bid is subject to fulfillment of following forms, documents and authorizations.
- Affidavit cum Declaration to be provided on Rs. 500 Stamp along with notarization for Compliances of Sec. 29A under Insolvency and Bankruptcy Code, 2016
 - Declaration by Bidder for source of fund to be provided on Rs. 500 Stamp along with notarization
 - KYC compliance i.e. Proof of Identification and Current Address - PAN card, AADHAAR card, Valid e-mail ID, Landline and Mobile Phone number.
 - Authorization/ Board resolution to the Signatory (in case the bidder is a legal entity).
 - Duly filled, signed, and stamped Bid form and Terms & conditions (to be signed & stamped on each page).
 - Other necessary statutory and govt. compliances, if any.
28. It should be noted that at any stage of the sale process, Pegasus may ask for any further documents from the prospective bidders to evaluate their eligibility. The Authorised Officer/Pegasus, at his /its discretion may disqualify the prospective bidder for non-submission of the requested documents.
29. The prospective bidder needs to submit the source of funds/ proof of funds.
30. Sales shall be in accordance with the provisions of SARFAESI Act and rules thereunder. The interested parties may contact the Authorized Officer for further details / clarifications and for submitting their application. For the detailed terms and condition of the sale please refer to the link provided on Pegasus's website i.e. "www.pegasus-arc.com" and you may contact Mr. Paresh Karande – 9594313111.



31. This publication is also fifteen days' notice to the aforementioned borrowers/co-borrowers under Rule 8 and 9 of The Security Interest (Enforcement) Rules, 2002.
32. The interested parties may contact the Authorized Officer for further details / clarifications and for submitting their application. For the detailed terms and condition of the sale please refer to the link provided on Pegasus's website i.e. "www.pegasus-arc.com" and you may contact Mr. Paresh Karande-9594313111.

Special Instructions:

Bidding in the last minutes/seconds should be avoided by the bidders in their own interest. Neither Pegasus nor the Service provider will be responsible for any lapses / failure (Internet failure, Power failure, etc.) on the part of the vendor, in such cases. In order to ward off such contingent situations, bidders are requested to make all the necessary arrangements/ alternatives such as back-up power supply and whatever else required so that they are able to circumvent such situation and are able to participate in the auction successfully.



AUTHORISED OFFICER

**Pegasus Assets Reconstruction Private Limited
(Trustee of Pegasus 2024 Trust 1)**

**Place: Surat, Gujarat
Date: 15/08/2026**

- **I/We have inspected the property**
- **I/We have inspected the documents**
- **I/We have no queries while participating in the auction**
- **I/We are purchasing the property on as is what is, as is where is , whatever there is basis**
- **I/We have read, understood and accepted the terms and conditions for e-auction under SARFEASI**

Signature

DETAILS OF BIDDER – FILL ALL IN CAPITAL LETTER

Name(s) of Bidder (in Capital)

[illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible]

_____ / _____ / _____

[illegible]

11

Date of Remittance

/

/

[illegible]

Director Identification Number (DIN): _____

Provide the names of the companies where appointed as a Director

Whether connected to any political party: Yes

☐

No

☐

If Yes, please provide the name of the political party and the connection:

I/We declare that I/We have read and understood all the above terms and conditions of auction sale and the auction notice published in the daily newspaper which are also available in the website www.eauctions.co.in and shall abide by them.

Name & Signature

On Rs. 500/- Stamp paper and notarised

ANNEXURE-III
DECLARATION BY BIDDER(S)

Date: ____/____/____

Borrower: M/S AOM & CO.

Property Description:

Lot 1- Flat No. 702, Seventh floor, admeasuring 1323sq. Fts. i.e., 123 sq. mtrs. Built up area, & 1695 sq. fts. i.e., 157.52 sq. mtrs. Super built up area, Along with undivided share in the land of Sofitel Tower, situate at city survey no. 2834,2837 & 2840, Village: Athwa, city of Surat, Surat-395007
(Owned By Mr.Rajesh Rajnikant Parikh)

Lot 2- Flat No 604, 6th floor, admeasuring 871.56 sq. Fts. i.e., 81 sq. mtrs. Built up area, & 1315 Sq. fts. i.e., 122.21 sq. mtrs. Super built up area, Along with 370sq. fts. i.e., 34.41 sq. mtrs. undivided share in the land of Road & C.O.P in "Satatya Building", Rang Raag Society, situate at Revenue Survey no.100/3, Block no.117, admeasuring Hecter 02-Acre 30.67sq.mtr, Aakar Rs.44.25 paisa, of Mouje: Jahangirpura City of Surat - 394520 (Owned By Mr. Rajesh Rajnikant Parikh)

Lot 3- On First floor, Ward No. 06, admeasuring 27.87 Sq.mtrs. along with 10.4444 Sq.mtrs., Nondh No. 529, 530, 528, Totally admeasuring 41.7775 Sq.mtrs., Mouje Galemandi, Surat City, Surat-395003. (Owned By AOM & Co. A Partnership Firm)

To,
Authorized Officer

Bank Name: Pegasus Assets Reconstruction Pvt. Ltd.

1. I/We, the bidder/s do hereby state that, I/We have read the entire terms and conditions of the sale and have understood them fully. I/We, hereby unconditionally agree to abide with and to be bound by the said terms and conditions and agree to take part in the Online Auction.
2. I/We declare that the EMD and other deposit towards purchase-price were made by me/us as against my/our offer and that the particulars of remittance given by me/us in the bid form are true and correct.
3. I/We further declare that the information revealed by me/us in the bid document is true and correct to the best of my/our belief. I/We understand and agree that if any of the statement/information revealed by me/us is found to be incorrect and/or untrue, the offer/bid submitted by me/us is liable to be cancelled and in such case, the EMD paid by me/us is liable to be forfeited by the Authorized Officer and that the Authorized Officer will be at liberty to annul the offer made to me/us at any point of time.
4. I/We understand that in the event of me/us being declared as successful bidder by the Authorized Officer in his sole discretion, I/We are unconditionally bound to comply with the Terms and Conditions of Sale. I/We also agree that if my/our bid for purchase of the asset/s is accepted by the Authorized Officer and thereafter if I/We fail to comply or act upon the terms and conditions of the sale or am/are not able to complete the transaction within the time limit specified for any reason whatsoever and/or fail to fulfil any/all of the

terms and conditions, the EMD and any other monies paid by me/us along with the bid and thereafter, is/are liable to be forfeited by the Authorized Officer.

5. I/We also agree that in the eventuality of forfeiture of the amount by Authorized Officer, the defaulting bidder shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold.
6. I/We also understand that the EMD of all offeror/bidders shall be retained by the Authorised Officer and returned only after the successful conclusion of the sale of the Assets. I/we state that I/We have fully understood the terms and conditions of auction and agree to be bound by the same.
7. The decision taken by Authorized Officer in all respects shall be binding on me/us.
8. I/We hereby declare that any of my/our loan account(s) have not been declared as an NPA by any bank under the SARFAESI Act and that I/We am not disqualified under Section 29A of IBC, Code
9. I also undertake to abide by the additional conditions if announced during the auction including the announcement of correcting and/or additions or deletions of times being offered for sale.

10. Source of Funds

- a. I/we hereby declare that the funds remitted by us for the bid in the e-auction held on **09/09/2026** in the matter of **M/S AOM & Co.** are from genuine personal/business sources.
- b. I/we hereby declare that the funds that will be remitted in future for making payment of bid amount, in event of being declared as highest/ successful bidder, shall be from genuine personal/ business sources.
- c. I/we hereby further declare that the said funds do not / shall not originate from any unlawful source and are / shall be in no way connected to terrorist financing, money laundering or any other criminal activity or activity of suspicious nature.
- d. I/we hereby agree to indemnify **Pegasus Assets Reconstruction Pvt. Ltd.** with respect to any loss or damage (including third party claims or litigation costs) that **Pegasus Assets Reconstruction Pvt. Ltd. or its Directors/officers** may suffer or incur by reason of this declaration or any part thereof being false, incorrect or misleading.

Signature: _____

Name: _____

Address: _____

E-Mail ID: _____

On Rs. 500/- Stamp paper and notarised

Affidavit cum Declaration

Property for which bid submitted ("Property"):

Lot 1- Flat No. 702, Seventh floor, admeasuring 1323sq. Fts. i.e., 123 sq. mtrs. Built up area, & 1695 sq. fts. i.e., 157.52 sq. mtrs. Super built up area, Along with undivided share in the land of Sofitel Tower, situate at city survey no. 2834,2837 & 2840, Village: Athwa, city of Surat, Surat-395007
Owned By Mr.Rajesh Rajnikant Parikh)

Lot 2- Flat No 604, 6th floor, admeasuring 871.56 sq. Fts. i.e., 81 sq. mtrs. Built up area, & 1315 Sq. fts. i.e., 122.21 sq. mtrs. Super built up area, Along with 370sq. fts. i.e., 34.41 sq. mtrs. undivided share in the land of Road & C.O.P in "Satatya Building", Rang Raag Society, situate at Revenue Survey no.100/3, Block no.117, admeasuring Hector 02-Acre 30.67sq.mtr; Aakar Rs.44.25 paisa, of Mouje: Jahangirpura City of Surat - 394520
(Owned By Mr.Rajesh Rajnikant Parikh)

Lot 3- On First floor, Ward No. 06, admeasuring 27.87 Sq.mtrs. along with 10.4444 Sq.mtrs., Nondh No. 529, 530, 528, Totally admeasuring 41.7775 Sq.mtrs., Mouje Galemandi, Surat City, Surat-395003. (Owned By AOM & Co. A Partnership Firm)

Mortgagor of the Property ("Mortgagor"): M/s AOM & Co., Mr. Rajesh Rajnikant Parikh, Mrs. Manjulaben Rajnikant Parikh, Mr. Himanshu Rajnikant Parikh,

Name of the borrower / co-borrower / guarantor / mortgagor ("Borrowers"):

1. M/s AOM & Co.
2. Mr. Rajesh Rajnikant Parikh
3. Mr. Nitin Prafulchandra Parikh
4. Mr. Himansu Rajnikant Parikh
5. Mr. Bharat Pavinchandra Mehta
6. Mrs. Manjulaben Rajnikant Parikh
7. Mrs. Nimisha Bharat Mehta

I/We, _____, R/o _____, have submitted bid for the Property being sold by way of public e-auction by Pegasus Assets Reconstruction Private Limited acting in its capacity as trustee of **Pegasus 2024 Trust 1 ("Pegasus")**.

I/We, _____, R/o _____ do hereby solemnly swear and affirm:

1. I/We understand that the following persons are ineligible to participate in the auction of the Property (Ref. Section 29A of IBC):
 - (1) if such person, or any other person acting jointly or in concert with such person –
 - (a) is an undischarged insolvent;
 - (b) is a wilful defaulter in accordance with the guidelines of the Reserve Bank of India issued under the Banking Regulation Act, 1949 (10 of 1949);

- (c) at the time of submission of the bid for the Property, has an account, or an account of any of the Mortgagor under the management or control of such person or of whom such person is a promoter, classified as non-performing asset in accordance with the guidelines of the Reserve Bank of India issued under the Banking Regulation Act, 1949(10 of 1949) or the guidelines of a financial sector regulator issued under any other law for the time being in force, and at least a period of one year has lapsed from the date of such classification till the date of submission of bid:

Provided that the person shall be eligible to submit the bid if such person makes payment of all overdue amounts with interest thereon and charges relating to non-performing asset accounts before submission of the bid:

Provided further that nothing in this clause shall apply to a bidder where such bidder is a financial entity and is not a related party to the Mortgagor.

Explanation I.- For the purposes of this proviso, the expression "related party" shall not include a financial entity, regulated by a financial sector regulator, if it is a financial creditor of the Mortgagor and is a related party of the Mortgagor solely on account of conversion or substitution of debt into equity shares or instruments convertible into equity shares or completion of such transactions as may be prescribed, prior to the submission of bid.

Explanation II.— For the purposes of this clause, where a bidder has an account, or an account of any Mortgagor under the management or control of such person or of whom such person is a promoter, classified as non-performing asset and such account was acquired pursuant to a prior resolution plan approved under insolvency & Bankruptcy Code, then, the provisions of this clause shall not apply to such resolution applicant for a period of three years from the date of approval of such resolution plan by the Adjudicating Authority under IBC;

- (d) has been convicted for any offence punishable with imprisonment –
(i) for two years or more under any Act specified under the Twelfth Schedule of IBC; or
(ii) for seven years or more under any law for the time being in force:
Provided that this clause shall not apply to a person after the expiry of a period of two years from the date of his release from imprisonment:

Provided further that this clause shall not apply in relation to a connected person referred to in clause (iii) of *Explanation I*.

- (e) is disqualified to act as a director under the Companies Act, 2013 (18 of 2013):
Provided that this clause shall not apply in relation to a connected person referred to in clause (iii) of *Explanation I*;
- (f) is prohibited by the Securities and Exchange Board of India from trading in securities or accessing the securities markets;

- (g) has been a promoter or in the management or control of any Mortgagor in which a preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction has taken place and in respect of which an order has been made by the Adjudicating Authority under IBC:

Provided that this clause shall not apply if a preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction has taken place prior to the acquisition of Mortgagor by the bidder as a resolution applicant pursuant to a resolution plan approved under IBC or pursuant to a scheme or plan approved by a financial sector regulator or a court, and such bidder has not otherwise contributed to the preferential transaction, undervalued transaction, extortionate credit transaction or fraudulent transaction;

- (h) has executed a guarantee in favour of a creditor in respect of a Mortgagor against which an application for insolvency resolution made by such creditor has been admitted under IBC and such guarantee has been invoked by the creditor and remains unpaid in full or part;
- (i) is subject to any disability, corresponding to clauses (a) to (h), under any law in a jurisdiction outside India; or
- (j) has a connected person not eligible under clauses (a) to (i).

*Explanation*⁵[1]. — For the purposes of this clause, the expression "connected person" means—

- (i) any person who is the promoter or in the management or control of the Mortgagor; or
- (ii) any person who shall be the promoter or in management or control of the business of the Mortgagor during the implementation of the resolution plan / submission of bid; or
- (iii) the holding company, subsidiary company, associate company or related party of a person referred to in clauses (i) and (ii):

Provided that nothing in clause (iii) of *Explanation I* shall apply to a bidder where such bidder is a financial entity and is not a related party of any of the Mortgagor:

Provided further that the expression "related party" shall not include a financial entity, regulated by a financial sector regulator, if it is a financial creditor of the Mortgagor and is a related party of the Mortgagor solely on account of conversion or substitution of debt into equity shares or instruments convertible into equity shares or completion of such transactions as may be prescribed, prior to the submission of bid;

Explanation II— For the purposes of this section, "financial entity" shall mean the following entities which meet such criteria or conditions as the Central Government may, in consultation with the financial sector regulator, notify in this behalf, namely:

- (a) a scheduled bank;
- (b) any entity regulated by a foreign central bank or a securities market regulator or other financial sector regulator of a jurisdiction outside India which jurisdiction is compliant with the Financial Action Task Force Standards and is a signatory to the International Organisation of Securities Commissions Multilateral Memorandum of Understanding;
- (c) any investment vehicle, registered foreign institutional investor, registered foreign portfolio investor or a foreign venture capital investor, where the terms shall have the meaning assigned to the min regulation 2 of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2017 made under the Foreign Exchange Management Act, 1999 (42 of 1999);
- (d) an asset reconstruction company register with the Reserve Bank of India under section 3 of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002);
- (e) an Alternate Investment Fund registered with Securities and Exchange Board of India;
- (f) such categories of persons as may be notified by the Central Government.

2. I/We _____ is/are not disqualified from submitting bid for the above mentioned property being sold by way of public e-auction by Pegasus Assets Reconstruction Private Limited acting in its capacity as trustee of **Pegasus 2024 Trust 1 ("Pegasus")**.
3. That no insolvency under the IBC is contemplated or pending against me/us before any of the NCLT/NCLAT or any other court.

Deponent

Verification

The above deponent solemnly affirms contents of para no. 1-3 of this affidavit to be true and correct.

Deponent

DECLARATION OF BENEFICIAL OWNERSHIP FOR COMPANIES

(Applicable to Pvt Ltd. Company/Public Ltd. Company/Foreign Ltd. Company/OBC)

1. Name of Company: _____

2. Registered Number: _____

3. Registered Address: _____

The Company as stated above hereby confirms and declares that on the below date:

(Please tick the correct box)

The following **natural person(s)** (listed in Table below) exercise control or ultimately have a controlling ownership interest in the Company i.e., having ownership/entitlement of **more than 10%** of shares/capital/profits or controlling through voting rights, agreement, arrangement, etc.

Or

There are **no natural person(s)** who exercise control or ultimately have a controlling ownership interest in the Company as stated above, therefore details of natural person(s) holding the position of directors/senior management in the Company are given in the Table.

(*If you have ticked any of the above, please complete Table below before signing the declaration)

Sr No.	Full Name of Beneficial owner/controlling natural person(s)	Date of Birth	Nationality	Address	Type of KYC Documents		Controlling ownership Interest (%)
					Identity	Address	

--	--	--	--	--	--	--	--

The Company is listed on _____ (Name of the Stock Exchange) or is a majority owned subsidiary of _____ (Name of the listed Company) listed on _____ (Name of the Stock Exchange).

The Company undertakes that the facts stated above are true and correct.

The Company undertakes and agrees that it will notify **Pegasus** without delay or any changes to the controlling shareholders, person exercising control or having controlling ownership interest in the Company, as declared in **the table above**.

For and on behalf of [name of Company]

Signature of the Authorised Official: _____

(to be signed by the official authorised to sign the Board Resolution)

Full name of the authorised official: _____

Designation/Position: _____

Date: _____

To,

Pegasus Assets Reconstruction Private Limited

55-56, 5th Floor, Free Press House,

Nariman Point,

Mumbai – 400 020

Sub: Consent for KYC Verification

Dear Sir,

I / we had bid for the property put on sale by you under SARFAESI Act. At the time of bidding / purchase, I / we had submitted my / our KYC documents.

I / We understand that as per the applicable laws you are required to do KYC Verification.

1. In view of the above, for entering into any transaction:

a) I voluntarily opt to share my KYC Identifier details with Pegasus Assets Reconstruction Private Limited (“Pegasus”) as part of the customer due diligence (“CDD”) procedure, and provide my explicit consent to Pegasus to download the necessary information from the Central KYC Records Registry; OR

b) I voluntarily opt for Aadhaar based KYC due diligence, or e-KYC or offline verification, and submit to Pegasus, my Aadhaar number, Virtual ID, e-Aadhaar, XML, Masked Aadhaar, Aadhaar details, demographic information, identity information, Aadhaar registered mobile number, face authentication details and/or biometric information: OR

c) I voluntarily opt to provide my consent and furnish my Officially Valid Document (“OVD”), more specifically, my passport, driving licence, proof of possession of Aadhaar number, the Voter's Identity Card issued by the Election Commission of India, job card issued by NREGA duly signed by an officer of the State Government and letter issued by the National Population Register containing details of name and address; and where the OVD furnished by me does not have the updated address, the documents or the equivalent e-documents shall be OVDs for a limited purpose: (i) utility bill not older than two months; or (ii) property or municipal tax receipt; or (iii) applicable pension or family pension payment orders issued by government or public sector undertaking (PSU); (iv) letter of allotment of accommodation issued by government, regulatory bodies, PSUs, scheduled commercial banks financial institutions and listed companies or leave and licence agreements with such employers allotting official accommodation.

2. I am informed by Pegasus and understand that:

a) submission of Aadhaar is not mandatory, and there are alternative options for KYC due diligence and establishing identity including by way of physical KYC with OVD other than Aadhaar and all these options were given to me;

b) where the Permanent Account Number (PAN) is obtained, Pegasus shall verify the PAN using the verification facility of the Income Tax Department;

c) where details of Goods and Services Tax (GST) are available, Pegasus shall verify the GST number using the search/verification facility of the Central Board of Indirect Taxes;

d) for e-KYC/authentication/online verification, Pegasus will share Aadhaar number with Central Identities Data Repository (CIDR) UIDAI, and CIDR/UIDAI will share with Pegasus, authentication data, Aadhaar data, demographic details, registered mobile number, identity information, which shall be used for the informed purposes mentioned in point no. 3 below.

3. I authorise and give my consent to Pegasus (and its service providers), for following informed purposes:

a) periodically updating of the information submitted to ensure that documents, data or information collected under the CDD process is kept up-to-date and relevant by undertaking reviews of existing records at periodicity prescribed by the Reserve Bank of India (RBI);

b) KYC and periodic KYC process as per the Prevention of Money Laundering Act, 2002, and rules there under and RBI guidelines, or for establishing my identity, carrying out my identification, online verification or e-KYC or yes/no authentication, demographic or other authentication/verification/identification as may be permitted as per applicable law, for all relationship of/through Pegasus, existing and future;

c) collecting, sharing, storing, preserving information, maintaining records and using the information and authentication/verification/identification records: (i) for the informed purposes above; (ii) as well as for regulatory and legal reporting and filings; and/or (iii) where required under applicable law;

d) producing records and logs of the consent, information or of authentication, identification, verification etc., for evidentiary purposes including before a court of law, any authority or in arbitration.

4. I / We understand that the Aadhaar number will not be stored/ shared except as per law and regulations. I / We will not hold Pegasus or its officials responsible in the event this document submitted by me / us is not found to be in order or in case of any incorrect information provided by me / us.

5. In case of offline KYC, I hereby confirm that I have downloaded the e-Aadhaar myself using the OTP received on my Aadhaar registered mobile number.

The above consent and purpose of collecting Information has been explained to me in my local language.

Name: _____

Signature: _____

Date: _____